

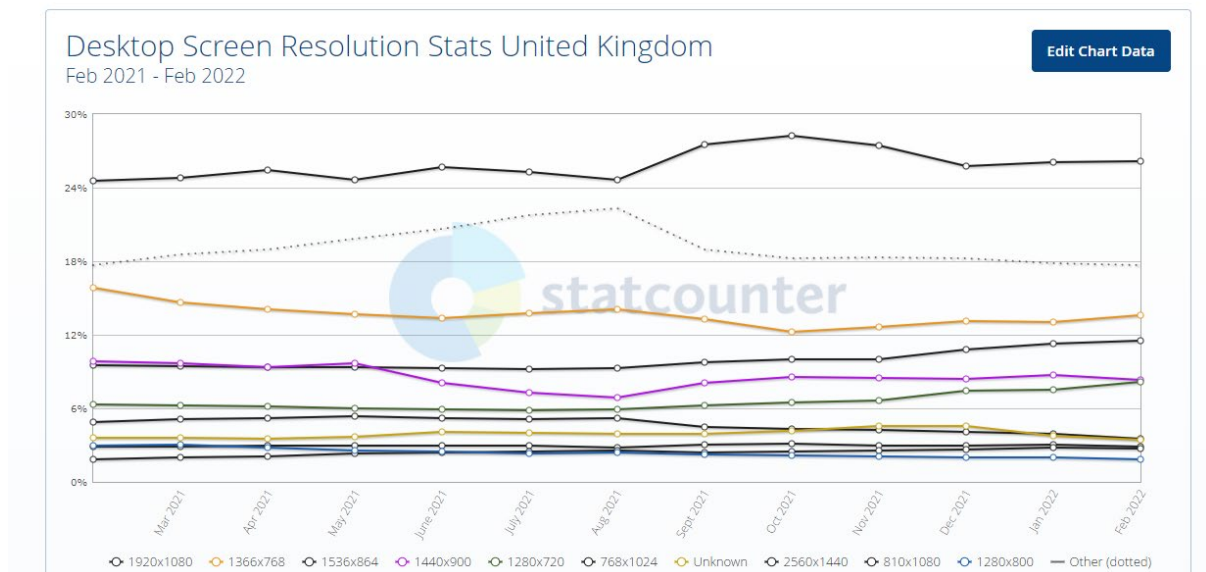
Why is a left-hand Navigation system better for desktops?

1st and mainly because desktop screens are orientated to what is called landscape mode

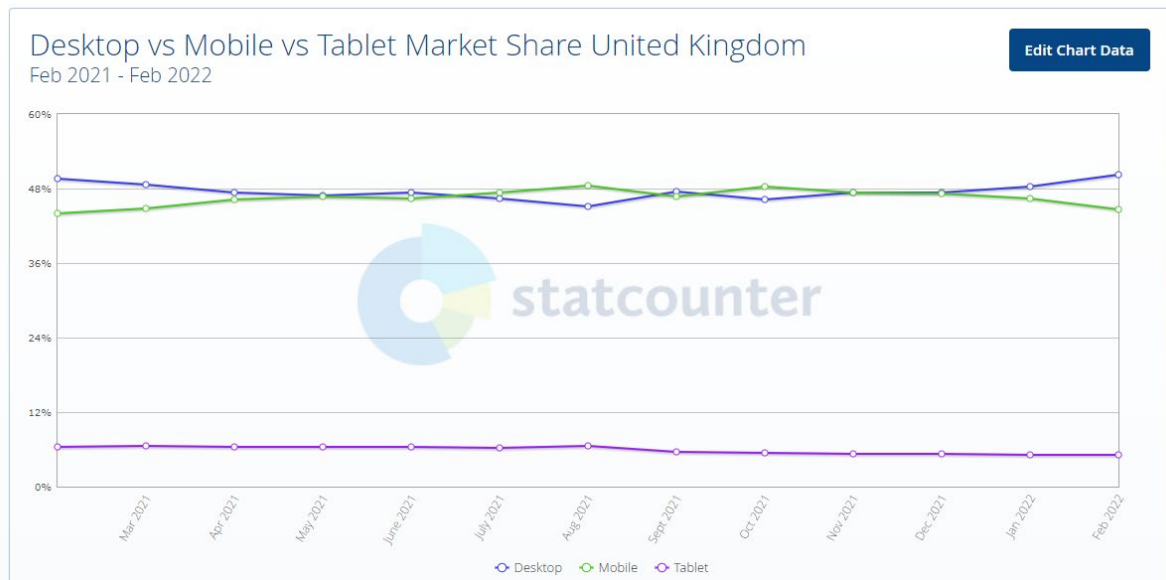
See an example below (1920px by 1080px)

The screenshot shows a website layout designed for a 1920x1080px desktop screen. On the left, there is a vertical navigation menu with icons and text links. The main content area is titled 'Overview' and contains several sections of text and images, including a section about website challenges and another providing help for councillors and clerks. The layout is clean and professional, with a clear hierarchy of information.

In the UK, from Feb 2021 to Feb 2022, we see over 70% of screens used are orientated in landscape mode.



2nd if we evaluate the use of Desktop vs Laptop vs Tablet in the UK, we see that just over 50% of all browsing is done using desktops and that another 5% is done using Tablets. Tablets are just as easy to use in landscape mode.



This is further supported when analytics is done on typical parish council sites.

From the 100's we have created and managed it shows 58.62% use desktops to access information and a further 7.84% use tablets (**66.46% in total**).

Given the above and thinking about how best to ensure people can always

- see the navigation, for easier use of a site
- see as much content as possible at any one time

whilst remembering that content on pages always flows vertically and that following normal western reading habit means reading from the top left to bottom right then it becomes clear that by using what is often unused screen space to the left means we achieve the objectives without compromise.

i.e. for councils in the UK - if we place our navigation on the left side we satisfy the greatest number of users.